



FetchRev will soon be Hownd.  
Same dog. New tricks.

## FetchRev Goes Global with Automated Marketing Platform for Local Merchants

**Expands worldwide footprint with new language support, consumer privacy capabilities, and international partnerships**

(Tempe, Arizona) [FetchRev](#)<sup>®</sup> (soon to be Hownd<sup>™</sup>), provider of an automated marketing platform that generates profitable foot traffic for local businesses, is expanding beyond North America with new language support, consumer privacy capabilities, and international partnerships. FetchRev is now available to local merchants in the Family Entertainment, Food & Beverage, and Health & Beauty markets throughout the Americas and Australia, with a full European launch planned later this year.

FetchRev recently added localized language support to its platform. With this new capability, all consumer-facing content is presented in the local language, making it easy for merchants everywhere to attract new visitors. The platform now supports five different language varieties: English (U.S.), French (Canadian), Spanish (general), Spanish (Colombian), and Spanish (Castilian). Beyond these, the company is planning additional languages to address growing demand, including English (U.K.), French, German and Italian.

FetchRev also recently inked a multi-year licensing and services deal with IntraEdge for their Truyo privacy rights automation platform. Created in collaboration with Intel, Truyo will help FetchRev comply with global consumer data privacy regulations, including the European Union's General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and regulations in other states and countries. The company expects to complete integration with Truyo later this year, prior to the company's full expansion into Europe.

"After proving the value of our solution in North America, we're excited to now work with local merchants around the world," says Brandon Willey, founder and CEO of FetchRev. "From Abu Dhabi to Australia, local businesses everywhere need an easy marketing automation platform that consistently and reliably generates profitable foot traffic. Leveraging the strong foundation we've built in North America to expand globally is a significant step in our continued business growth."

The company is actively expanding its global partner network, adding both integration and reseller partners throughout the world. Learn more at: [www.fetchrev.com/partners/](http://www.fetchrev.com/partners/).

### **About FetchRev (soon to be Hownd)**

FetchRev provides a proven automated marketing platform that generates profitable foot traffic for local businesses by delivering targeted promotions to consumers. Focused on the Family Entertainment, Food & Beverage, and Health & Beauty markets, the company currently services over one thousand merchants and over 36 million consumers in North America and beyond. Unlike outdated group-buying deal and promotion platforms that can bleed merchants dry, FetchRev adds long-term value, reduces costs, and increases real revenue and profit for local businesses. Learn more at [www.fetchrev.com](http://www.fetchrev.com).

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