



Contact:

Mike Carrillo, Chief Brand Officer
press@hownd.com 877-394-2410

NEWS RELEASE

Local Merchant Holiday Offers Now Available to Arizona Consumers on the MyHownd Mobile App

Hownd and Local First Arizona Launch 'Hownd for the Holidays' Campaign

TEMPE, Ariz. – Nov. 20, 2019 – Arizona-based consumers now have access to a new variety of special offers this holiday season from merchants affiliated with Local First Arizona.

Tempe, Arizona-based [Hownd™](#) has partnered with [Local First Arizona](#) to make their members' promotions available to consumers throughout the state as part of the Hownd for the Holidays™ campaign. Consumers who have the [MyHownd mobile app](#) can easily claim and redeem Local First members' holiday offers.

Local First member merchants participating in the Hownd for the Holidays campaign are making their offers available to the nearly one million Arizona consumers who already receive special offers throughout the year from other local Hownd merchants.



“Our partnership with Local First is an incredible way to bring their members' Hownd for the Holidays special offers to hundreds of thousands of Arizona consumers,” explains Hownd's CEO Brandon Willey. “It benefits not only consumers, but also Local First merchants who would otherwise not have been able to reach so many consumers this quickly, effortlessly and affordably. And it's a great way to support local businesses and local economies.”



“Our partnership with Hownd is based on a shared mission to help local businesses succeed,” says Local First Arizona Thomas Barr, who shares Willey's enthusiasm. “The Hownd for the Holidays campaign is a great way to accomplish this by making consumers more aware of businesses in their communities and providing them an enticing and convenient way to support them.

Consumers who want access to Local First members' holiday offers can download the free MyHownd app from [Google Play](#) or the [App Store](#). Offers will be available on the app beginning Nov. 20th and throughout the entire holiday season. Consumers can identify Local First members by their description which appears within their offers on the app.

About Hownd

Hownd (formerly FetchRev) is a proven fully automated Foot Traffic Generation platform that generates profitable guest visits for local businesses by delivering targeted promotions to existing and new nearby consumers. Focused on the success of local business owners, the company has served thousands of local merchants and more than 40 million consumers throughout North America and beyond. Unlike outdated group-buying deal sites and offer portals that can bleed merchants dry, Hownd provides quantifiable, attributable and sustainable long-term value to local businesses; reduces their effort and costs; and increases their real revenue and profit. Learn more at hownd.com or visit signup.hownd.com to get started in just five minutes. Call 877-394-2410 for more information.