



# City of Apache Junction

300 East Superstition Boulevard • Apache Junction, Arizona 85119 • [www.ajcity.net](http://www.ajcity.net)

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November 18, 2020

To all business owners,

The City of Apache Junction has partnered with Arizona-based Hownd® for a program we're calling "Visit AJ" to bring our local brick & mortar retail businesses more customers and more revenue to make re-openings more successful!

Hownd makes your Gift Cards, Support Vouchers, Buy Now's, Coupons, and other promotional offers available to nearby consumers through your website, social media, automated emails, the free MyHownd® mobile app, and their consumer website.

Through the partnership, the City of Apache Junction is covering 100% of Hownd's Results-Delivered Pricing, so you won't need to pay this fee when they bring you paying customers through the end of the fiscal year (ending June 30, 2021).

We are excited and hopeful that you will join us in this opportunity and that you experience a positive increase in business as a result.

Please feel to call me at 480-474-5076 if you need further clarification.

Sincerely,

Janine Solley  
Economic Development Director  
City of Apache Junction, AZ